



ລາວຍືນຍາວ  
**Lasting Laos**  
CERTIFIED

Following a comprehensive evaluation against the Lasting Laos sustainability criteria  
in the Food & Beverage category

## Seendard by Lao Derm

Joom Khong, Luang Prabang, Luang Prabang Province, Lao P.D.R

has been awarded the Lasting Laos sustainability certification  
by the Lao National Chamber of Commerce and Industry

**They have shown Lasting Laos evidence that they are taking  
actions in the following areas:**



Environmental conservation with a focus on reducing carbon footprint.



Economic empowerment and benefits to the local community.



Preservation and promotion of local culture and heritage.



Ethical practices, including fair employment and community collaboration.

**Certified from**

22 Sep 2023 to 22 Sep 2025

**Authorized By:**



*Oudet Souvannavong*  
**Oudet SOUVANNAVONG**

The Lasting Laos certification has been adapted from the Travelife sustainability certification and is administered by the Lao National Chamber of Commerce and Industry. The certification has been developed by the SUSTOUR Laos project, a sustainable tourism project funded by the European Union and implemented by Plan International in cooperation with the Ministry of Industry and Commerce, the Lao National Chamber of Commerce and Industry and the European Centre for Ecological and Agricultural Tourism.

