



ລາວຍືນຍາວ
Lasting Laos
CERTIFIED

Following a comprehensive evaluation against the Lasting Laos sustainability criteria
in the Food & Beverage category

Shompoo Cruise

Pakham, Luang Prabang, Luang Prabang Province, Lao P.D.R

has been awarded the Lasting Laos sustainability certification
by the Lao National Chamber of Commerce and Industry

**They have shown Lasting Laos evidence that they are taking
actions in the following areas:**



Environmental conservation with a focus on reducing carbon footprint.



Economic empowerment and benefits to the local community.



Preservation and promotion of local culture and heritage.



Ethical practices, including fair employment and community collaboration.

Certified from

17 Jun 2024 to 17 Jun 2026

Authorized By:



Oudet Souvannavong
Oudet SOUVANNAVONG

The Lasting Laos certification has been adapted from the Travelife sustainability certification and is administered by the Lao National Chamber of Commerce and Industry. The certification has been developed by the SUSTOUR Laos project, a sustainable tourism project funded by the European Union and implemented by Plan International in cooperation with the Ministry of Industry and Commerce, the Lao National Chamber of Commerce and Industry and the European Centre for Ecological and Agricultural Tourism.



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Sustainability in tourism



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INTERNATIONAL
Until we are all equal